

## Kate Reese

Mobile 021 217 0646  
Email [kate@digitalmojo.co.nz](mailto:kate@digitalmojo.co.nz)  
Website [www.digitalmojo.co.nz](http://www.digitalmojo.co.nz)

I'm Kate Reese, a web designer and developer with a passion for conjuring outstanding websites that demand your attention. I like websites that are interesting and easy to use. And this is how I design them – each one engaging, with a high degree of usability.

I have a talent for both design and development, with strengths in HTML, CSS, AS3, PHP and MySQL. My organisational skills are second-to-none – successful management of part-time study, part-time freelance work and full-time parenting responsibilities for the duration of my Diploma of Digital Media (2009–2010) is proof of this. I thrive on problem solving and welcome opportunities to learn and push the boundaries of my knowledge.

## Skillset

Software – Photoshop, Illustrator, Flash, Dreamweaver, Soundbooth, Media Encoder and Basecamp  
Code – HTML, CSS, AS3, XML, PHP, MySQL, jQuery, javascript and WordPress

## Strengths

Motivated to excel, able to work independently, consistent attention to detail, problem solving, able to think laterally, willing to learn, excellent communication skills, community-focused, and a sense of humour.

## Qualifications

Diploma of Digital Media with Distinction, Industry Award for Technical Excellence (Media Design School, 2010)  
Mac Operator / Graphic Design Certificate (Greens Management Consultants Ltd., 1998)  
Enrolled in Bachelor of Electrical & Electronic Engineering (University of Auckland, 1994–1997)  
University 'A' Bursary Award (Hamilton Girls' High School, 1993)

## Experience

Freelance Graphic and Web Designer/Developer (2005–2012)  
Loyalty Executive: Members' Guide (Air New Zealand, June 2004–Nov 2004)  
Loyalty Communications Executive – Head Office (Air New Zealand, July 2003–Dec 2003)  
Marketing Assistant – Head Office (Air New Zealand, Apr 2003–June 2003)  
Site Administrator – Intel (ISS Ireland in Leixlip, Republic of Ireland, Apr 2002–Feb 2003)  
HR Administrator – Head Office (ISS Ireland in Dublin, Republic of Ireland, Feb 2002–Apr 2002)  
Presentations Operator (contracted to consulting companies in London, United Kingdom, July 2000–Aug 2001)

## Referees

Matt Stevens	Digital Media Tutor, Media Design School 021 379 242
Ramon Thackwell	Digital Media Tutor, Media Design School 021 188 3015

